



## 2022: Cheers to Writing Excellence

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### **MUSE CREATIVE AWARDS** *International Competition*

#### **PLATINUM AWARDS**

*Branded Content: B2B*  
St. Patrick's Day:  
The Saint, Story and Festivities  
The Mid-Continent Companies

*Branded Content: B2B*  
Veterans Day:  
Preserving Historical Significance  
The Mid-Continent Companies

#### **GOLD AWARDS**

*Branded Content: B2B*  
Jingle All the Way  
The Mid-Continent Companies

*Branded Content: B2B*  
From Dude to Dad  
The Mid-Continent Companies

*Branded Content: B2B*  
Planting Trees Today  
for a Greener Tomorrow  
The Mid-Continent Companies

*Branded Content: B2B*  
John Cooper School 2021-2022  
Annual Fund Campaign

### **AMERICAN MARKETING ASSOCIATION** *Local Competition*

#### **FINALIST**

*Communications & Public Relations: Copywriting*  
The Mid-Continent Companies  
Preserving Historical Significance

### **VEGA DIGITAL AWARDS** *International Competition*

#### **ARCTURUS WINNERS**

*Copywriting: Websites & Mobile Sites*  
Diax Labs Blog

*Copywriting: Websites & Mobile Sites*  
Barraza Consulting Group Website

### **MUSE CREATIVE AWARDS (CONT.)** *International Competition*

#### **SILVER AWARDS**

*Branded Content: Blog*  
Diax Labs Blog

*Branded Content: Healthcare & Pharma*  
Diax Labs  
Neurocognitive Evaluation Panel Video Script

*Branded Content: Promotion*  
The Mid-Continent Companies  
Veterans Day:  
Preserving Historical Significance