



## 2021: Another Great Year

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### AMERICAN ADVERTISING FEDERATION

#### *Local Competition*

#### **BRONZE ADDY AWARDS**

*Elements of Advertising: Copywriting*  
Symbolizing New Life

*Elements of Advertising: Copywriting*  
Celebrating the American Workforce

*Elements of Advertising: Copywriting*  
Tidings of Comfort and Joy

*Sales & Marketing: Direct Marketing*  
*Direct Mail – Flat Campaign*  
2020 Celebrations

#### **COMMUNITAS AWARDS**

#### *International Competition*

#### **HONORING EXCELLENCE**

#### **COMMUNITY SERVICE + RESPONSIBILITY**

*Pro-Bono Content Development and Branding:*  
Connect the Dots to the Blue Door Campaign  
for Boys and Girls Club of San Jose

#### **NYX AWARDS**

#### *International Competition*

#### **GRAND AWARD**

*Content Marketing & Writing: Brochure*  
Making Spirits Bright

#### **GOLD AWARD**

*Content Marketing & Writing: Brochure*  
Celebrating the American Workforce:  
Strengthening Our Nation

#### **APEX AWARD**

#### *National Competition*

#### **AWARD OF EXCELLENCE**

*Feature Writing*  
Bill Parcels: Six Words for a Lifetime

### AMERICAN MARKETING ASSOCIATION

#### *Local Competition*

#### **CRYSTAL AWARD**

*Public Relations/Communications:*  
*Copywriting*  
Celebrating the American Workforce:  
Strengthening Our Nation

#### **PUBLIC RELATIONS SOCIETY OF AMERICA**

#### *Local Competition*

#### **BRONZE EXCALIBUR AWARD**

*Copywriting: Brochures*  
Celebrating the American Workforce:  
Strengthening Our Nation

#### **AVA DIGITAL AWARDS**

#### *International Competition*

#### **PLATINUM AWARD**

*Digital Marketing:*  
*Content Marketing: Blog – Writing*  
Diax Labs Blog

#### **GOLD AWARD**

*Digital Marketing:*  
*Content Marketing: E-Brochure*  
Tidings of Comfort and Joy

#### **HERMES CREATIVE AWARDS**

#### *International Competition*

#### **GOLD AWARD**

*Print Media: Writing – Publication Article*  
“Six Words for a Lifetime”  
An Interview with Bill Parcels  
CORE Magazine Q4 2020

#### **HONORABLE MENTION**

*Print Media: Writing – Publication Article*  
“Forks in the Road and Legal Trailblazing”  
CORE Magazine Q4 2020