



1993: Another Year of Awards for Writing Excellence

**ASSOCIATION FOR
PUBLICATION EXCELLENCE (APEX)**
National Competition

AWARD OF MERIT

Newsletter:
The AIM Investor

Brochures:
The Toaster Brochure

Campaigns:
AIM International Equity Fund

Total Communications Program \$200,000+:
AIM Charter Fund Campaign

CERTIFICATE OF MERIT

Promotional Materials 4+ Pages:
AIM Charter Fund Investors Guide

*Total Communications Program
Over \$200,000:*
Charter Campaign

*Promotional Materials,
Product Brochure, 4 Pages:*
Uncovering the Advantages
of AIM HYPO®

WOMEN IN COMMUNICATIONS, INC.
Local Competition

SILVER MATRIX AWARD

Newsletter:
The AIM Investor

HONORABLE MENTION MATRIX AWARD

Campaign:
The AIM International Equity Fund Campaign

Newsletter Writing:
The AIM Investor

**INTERNATIONAL ASSOCIATION OF
BUSINESS COMMUNICATORS**
National Competition

GOLD QUILL NATIONAL FINALIST

*Industrial, Manufacturing,
Retail Sales Newsletters:*
The AIM Investor

PUBLIC RELATIONS SOCIETY OF AMERICA
Local Competition

SILVER EXCALIBUR AWARD

Newsletter, External Audience:
The AIM Investor

Campaigns:
AIM International Equity Fund Campaign

**INTERNATIONAL ASSOCIATION OF
BUSINESS COMMUNICATORS**
National Competition

GOLD QUILL NATIONAL FINALIST

*Industrial, Manufacturing,
Retail Sales Newsletters:*
The AIM Investor

**INTERNATIONAL ASSOCIATION OF
BUSINESS COMMUNICATORS**
Regional Competition

SILVER QUILL AWARD OF EXCELLENCE

Periodicals: Newsletter:
The AIM Investor

**DALLAS PRESS CLUB
TEXAS KATIE AWARDS**

FINALIST

1993-1994 Dallas Press Club