



1992: Another Year of Awards for Writing Excellence

DALLAS PRESS CLUB TEXAS KATIE AWARDS

FINALIST

*Newsletter Writing:
Perspective*

*Newsletter Writing
The AIM Investor*

PUBLIC RELATIONS SOCIETY OF AMERICA Local Competition

GOLD EXCALIBUR AWARD

*Public Newsletter:
The AIM Investor*

BRONZE EXCALIBUR AWARD

*Public Brochure:
AIM Toaster Brochure*

INTERNATIONAL ASSOCIATION OF BUSINESS COMMUNICATORS Local Competition

AWARD OF MERIT

*Newsletter:
The AIM Investor*

*Print Communications,
Four-Color Publications:
The Toaster Brochure*

*Writing: Sales Promotion and Marketing
Stamp Brochure*

*Newsletter
The AIM Investor*

BUSINESS PROFESSIONAL ADVERTISING ASSOCIATION Local Competition

LANTERN AWARD

*Publications, External Audience:
The AIM Investor*

*Promotional Materials,
Product Brochure 4 Pages:
Stamp Brochure*

*Product Brochure 4+ Pages:
The Toaster Brochure*

*Total Communications Program \$200,000+:
AIM Charter Fund Campaign*

CERTIFICATE OF MERIT

*Promotional Materials 4+ Pages:
AIM Charter Fund Investors Guide*

*Total Communications Program
Over \$200,000:
Charter Campaign*

*Promotional Materials,
Product Brochure, 4 Pages:
Uncovering the Advantages
of AIM HYPO®*

*Publications, External Audience:
Perspective*

*Publications, External Audience:
The AIM Investor*